

US FIGURE SKATING 2010-11 FACT SHEET

FIGURE SKATING BY THE NUMBERS

- 5** The ranking of figure skating in terms of the size of its fan base. Figure skating's No. 5 ranking is behind only the NFL, MLB, college football and the NBA, according to a 2002 ESPN Sports Poll. **2,000+** Total credentials issued at the 2010 U.S. Championships (media, coaches, officials, skaters, etc.)
- 11** Age of the youngest athlete on the 2010-11 U.S. Team — men's skater Nathan Chen (born May 5, 1999) **130,000** Approximate readership of SKATING magazine
- 17** Consecutive Olympic Winter Games at which at least one U.S. figure skater has won a medal, dating back to 1948, when Dick Button won his first Olympic gold **176,328** Number of U.S. Figure Skating members during the 2009-10 season
- 23** International gold medals won by the United States during the 2009-10 season **221,000** Hours of video streamed on U.S. Figure Skating's icenetwork.com during the 2009-10 season
- 51** Number of World titles won by U.S. skaters **\$268,000** Amount of money U.S. Figure Skating awarded to its athletes from its bonus program in 2009-10
- 65** Total international medals won by U.S. figure skaters during the 2009-10 season **2+ million** Number of individuals who have learned to skate with the U.S. Figure Skating Basic Skills Program since its inception in 1968
- 69** Percentage of women aged 35-54 who consider themselves figure skating fans, according to a 2002-03 ESPN sports poll **3.2 million** Number of videos streamed on icenetwork.com during the 2009-10 season
- 109** Number of U.S. National Team athletes for the 2010-11 season **\$7.2 million** U.S. Figure Skating dollars spent annually on direct and indirect athlete funding and assistance, sending athletes to international competitions, athlete programs, collegiate skating programs, synchronized skating programs and performance bonuses
- 183** Number of World Championship medals the United States has won (more than any other country)
- 251** Number of competitors at the 2010 AT&T U.S. Figure Skating Championships in Spokane, Wash., in ladies, men's, pairs and ice dancing **190 million** Number of total, unduplicated viewers (nearly two-thirds of all Americans) who watched the 2010 Olympics on the NBC Universal network

ABOUT U.S. FIGURE SKATING

U.S. Figure Skating is the national governing body for the sport of figure skating in the United States. U.S. Figure Skating is a member of the International Skating Union (ISU), the international federation for figure skating, and is a member of the U.S. Olympic Committee (USOC).

U.S. Figure Skating is composed of member clubs, collegiate clubs, school-affiliated clubs, individual members, Friends of Figure Skating and Basic Skills programs.

The charter member clubs numbered seven in 1921 when the association was formed and first became a member of the ISU. To date, U.S. Figure Skating has more than 740 member clubs.

The U.S. Figure Skating Basic Skills Program was created in 1968 to serve the needs of both the recreational and competitive skater. Since its inception, program instructors have taught more than 2 million people how to skate. During the 2009-10 season, Basic Skills welcomed 44 new skating schools, bringing the number of active programs throughout the country to 990.

U.S. Figure Skating's national headquarters – located in Colorado Springs, Colo. – is also home to the World Figure Skating Museum & Hall of Fame, which is toured by more than 10,000 visitors annually.

More than 1,000 volunteers serve on U.S. Figure Skating's Board of Directors and numerous committees. Thousands of other volunteers dedicate their time to club activities, judging, officiating and competition management.

U.S. Figure Skating is one of the strongest and largest governing bodies within the winter Olympic movement with more than 176,000 members in more than 740 member clubs, collegiate clubs and school-affiliated clubs, and more than 990 registered Basic Skills programs.



MEMBERSHIP

U.S. Figure Skating Basic Skills Program



The U.S. Figure Skating Basic Skills Program has been designed by U.S. Figure Skating to be the best beginning ice skating program in the United States. Fun, challenging and rewarding, this program serves the needs of both the recreational and the competitive skater.

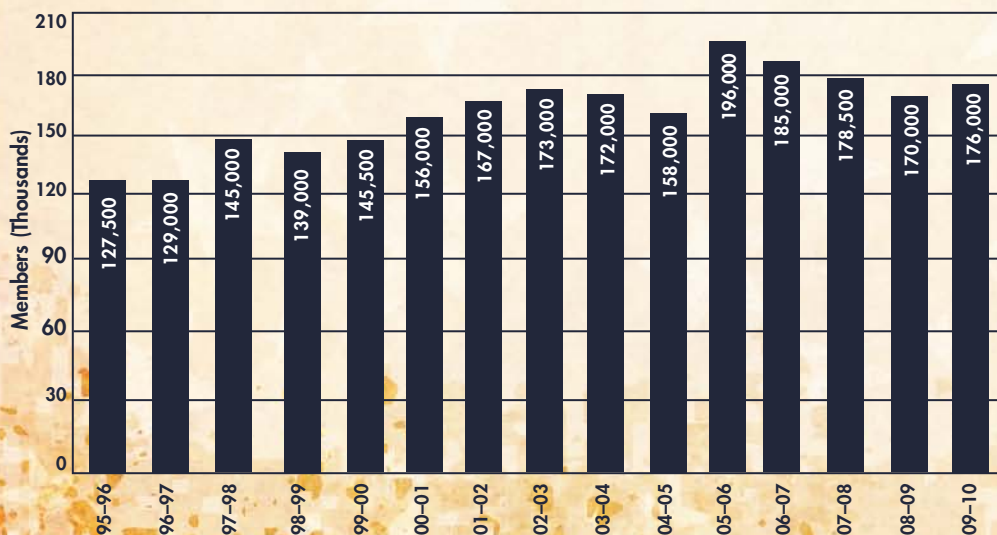
The curriculum is designed to keep skaters enthusiastic about learning from the time they begin lessons until they reach their goals. There are approximately 118,000 skaters registered in more than 990 programs across the country, making it the fastest-growing figure skating program in the country. Since its inception, program instructors have taught more than 2 million people how to skate.

Objectives of the program are:

- To provide a fun and safe skating experience for the beginner as well as the more advanced skater
- To teach correct technique of the basic elements
- To develop coordination and balance
- To promote physical fitness
- To have fun!

The Basic Skills Program has taught more than 2 million skaters since it began in 1968.

U.S. Figure Skating Membership



U.S. Figure Skating Membership Profile

Who are our members?

Females

Ages 0-12	40%
Ages 13-18	11%
Ages 19-49	10%
50 and over	4%

Females make up 74% of the membership

Males

Ages 0-12	15%
Ages 13-18	1%
Ages 19-49	2%
50 and over	1%

Males make up 24% of the membership

Did not declare gender 2%

Overall membership by age

Ages 0-6	20%
Ages 7-12	36%
Ages 13-18	12%
Ages 19-25	3%
Ages 26-50	10%
Ages 51-99	4%
Age unknown	15%

- 1991-92 marked the first year total membership topped 100,000
- 2005-06 marked the first year total membership topped 175,000

There are more than 176,000 members in more than 740 member clubs, collegiate clubs and school-affiliated clubs, and more than 990 registered Basic Skills programs.

Collegiate Figure Skating

The U.S. Collegiate Figure Skating Championships, founded in 1985, is the longest-running of all the collegiate programs. Each August, junior- and senior-level skaters from all over the country look forward to this event. It is the only individual competition open solely to full-time college students.

The 2010 U.S. Collegiate Championships were held Aug. 13–15 in East Lansing, Mich. The event attracted skaters from 26 states and 47 colleges. Previous locations include Ardmore, Pa.; Arvada, Colo.; Oxford, Ohio; Anaheim, Calif.; Honolulu, Hawaii; Lake Placid, N.Y.; and Colorado Springs, Colo.

Intercollegiate Team Figure Skating

Intercollegiate team figure skating is the fastest-growing segment of collegiate figure skating.

Intercollegiate team figure skating is a series of competitions governed by the U.S. Figure Skating Collegiate Program Committee that allow head-to-head competition in singles, ice dancing and synchronized skating among collegiate figure skating clubs.

HOW IT WORKS: Skaters represent their college, and those that place in the top five in their individual event earn “team points” for their school. At the end of the event, colleges are ranked according to the total number of points their skaters earn.

The first intercollegiate competitions were held in 1997 and lasted only a few hours; now they're held over multiple days. Approximately 50 colleges and universities participated last season. Intercollegiate team figure skating creates a way for what is typically an individual sport to be competed as a team and allows figure skaters the chance to be part of a collegiate club sport. The 11th annual championships were held in April 2010 in Newark, Del.

COLLEGIATE & SYNCHRONIZED

Synchronized Skating

Synchronized skating is a highly technical form of team skating characterized by speed, accuracy, intricate formations and breathtaking transitions performed by teams of 8–20 skaters. Currently, 570 teams are registered with U.S. Figure Skating, with about 5,000 athletes participating annually in sectional championships.



Team skating competitions first began in 1976 in Ann Arbor, Mich. In 1984, 38 teams competed at what was then called the U.S. Precision Championships.

- In 2000, synchronized skating achieved a long-standing goal when Minneapolis, Minn., hosted the first ISU World Synchronized Skating Championships.
- In 2003, more than 100 teams competed at the U.S. Synchronized Skating Championships.
- In 2009, 290 teams competed in the qualifying system, with 91 teams progressing to the U.S. Synchronized Skating Championships.
- In 2010, the ISU World Synchronized Skating Championships came back to the United States for the second time, taking place in Colorado Springs, Colo. The 2010 U.S. champions, the Haydenettes, earned the second-ever World medal for Team USA, taking home the bronze.

The 2010 U.S. Synchronized Championships and all three sectional championships were provided online at www.icenetwork.com.

Synchronized skating provides figure skaters, who typically compete individually, the opportunity to participate in a team sport. It also gives more skaters a chance to compete at the sectional and national levels. Teams compete in nonqualifying events as well as qualifying events which culminate with the U.S. Synchronized Skating Championships.

Each year, U.S. Figure Skating selects 10–15 teams with 20 athletes per team to represent the United States at select international competitions, the Synchronized Skating Junior World Challenge Cup and the World Synchronized Skating Championships. The 2011 World Synchronized Skating Championships will be held April 8–9, 2011, in Helsinki, Finland.

Collegiate Synchronized Skating

As recently as 1998, there were only four collegiate synchronized skating teams in the country. In 2010, 40 colleges were represented in U.S. Figure Skating qualifying competitions.

Teams representing colleges are also eligible to compete at the senior level. Miami University has been U.S. champions at the senior level three times, in 1999, 2006 and 2009. In 2007, Miami University won the silver medal at the World Synchronized Skating Championships – the highest placement and first-ever World medal for any U.S. synchronized skating team.

FUNDING

U.S. Figure Skating Memorial Fund

In February 1961, a plane crash in Belgium took the lives of all



of the members of the U.S. World Figure Skating Team including athletes, officials, coaches, family and friends who were on their way to the World Figure Skating Championships in Prague, Czechoslovakia.

Rather than erecting a monument to memorialize the 1961 World Team, U.S. Figure Skating created the Memorial Fund as a living endowment to assist skaters in reaching their highest potential. For 50 years, the Memorial Fund has paid tribute to the fine character of that team by soliciting contributions from individuals, corporations and foundations, and has used those funds in the form of financial assistance to aspiring skaters.

The Memorial Fund supports two programs, the Competitive Skaters' Assistance Program (CSAP) and the Academic Scholarship Program (ASP). From these programs, qualified skaters receive support to help defray their training and college expenses. More than 120 skaters receive financial assistance totaling approximately \$300,000 from the Memorial Fund each year.

For more information on the Memorial Fund and how to contribute, please visit www.1961memorialfund.com.

Through the sale of Gold Medal Wishes at clubs and rinks across the country, the goal of the program is to raise money while creating awareness of the 1961 crash and how the Memorial Fund benefits today's skaters.

Athlete Funding

Of U.S. Figure Skating's estimated annual budget of \$11.7 million, more than \$6.8 million will be put toward athlete funding and assistance in 2010–11, sending athletes to international competitions, athlete programs, synchronized skating programs and performance bonuses. This number represents more than 58.1 percent of the total budget, which underscores the commitment U.S. Figure Skating has to its athletes.



Throughout the 2010–11 season, U.S. Figure Skating will directly distribute more than \$1 million to its athletes through training grants and financial assistance. The funding – distributed through the Athlete Support Program (ASUPP), U.S. Figure Skating bonus program and U.S. Figure Skating Memorial Fund – reaches novice, junior and senior skaters.

Funding from the Athlete Support Program and synchronized team envelope funding will assist more than 240 U.S. figure skaters and synchronized skaters who were selected to one of the 2010–11 team envelope.

The U.S. Figure Skating Team Envelope system has been established to identify top figure skaters throughout the United States. Athletes are selected to one of four envelopes – Team A, Team B, Team C and Reserve Team – based on their competition placements from last season. The four-level system serves as a guideline when determining funding levels and privileges.

Of the \$6.8 million set aside for athletes, more than \$1 million is used for team travel, international housing and competition expenses. U.S. Figure Skating will send approximately 500 athletes to 31 international figure skating and synchronized skating competitions during the 2010–11 season.

U.S. Figure Skating and the Program Development Committee are in charge of the annual Scholastic Honors Team. The Scholastic Honors Team is a program designed to provide recognition and scholarships to high school-age U.S. Figure Skating members who have distinguished themselves in figure skating and high school academics.

Finance

The mission of U.S. Figure Skating is advanced and supported by an estimated annual budget of \$11.7 million. Revenue sources include U.S. Figure Skating and Basic Skills memberships, charitable gifts to the Memorial Fund and other select programs, and the U.S. Figure Skating Foundation and publications.

In addition, the United States Olympic Committee financially supports U.S. Figure Skating athletes through High Performance funding programs and Operation Gold.

To learn how you can support U.S. Figure Skating's mission, contact the development department at 719.635.2000 or visit www.givetusfigureskating.org.

PUBLICATIONS & WEBSITES



icenetwork.com

U.S. Figure Skating and MLB Advanced Media, LP (MLBAM), the interactive media and Internet company of Major League Baseball, joined forces in 2007 to create icenetwork.com. The multi-year partnership assigns all of U.S. Figure Skating's interactive media rights to icenetwork.com.

Icenetwork.com was unveiled in August 2007, with news, video, athlete bios, schedules, results, shopping and more. All news, athlete information and fan-oriented material previously found on usfigureskating.org is now on icenetwork.com, while the organizational website is dedicated to providing information for U.S. Figure Skating's members, athletes, coaches, judges and officials.

Subscribers to icenetwork.com receive unprecedented access to domestic and international events, including every phase of the 2011 U.S. qualifying season, the 2010 ISU Grand Prix Series and an assortment of professional skating shows. Fans have the opportunity to watch the novice, junior and senior competitions at the 2011 U.S. Figure Skating Championships in their entirety through icenetwork.com and coverage on NBC Sports and Universal Sports.



SKATING Magazine

SKATING is the official publication of U.S. Figure Skating and is considered one of the premier figure skating magazines in the world. SKATING is a three-time recipient of the Edi Award for Skating Publication of the Year, awarded by the Professional Skaters Association (PSA).

SKATING boasts a subscription list of more than 42,000 and a readership of approximately 130,000.

The magazine, which is published 11 times per year, is a full-color, newsstand-quality publication available to all U.S. Figure Skating members and subscribers.

SKATING is in its 87th year of publication and features news and profiles on U.S. and international skaters, reports on U.S., international and Olympic events, columns on health and fitness, sponsor news, event schedules and ticket information. The magazine also covers all levels and disciplines of skating, from grass roots to adult to synchronized skating.

SKATING is also part of U.S. Figure Skating Online: www.usfigureskatingmagazine.com. In addition to highlights from the current issue, past issues of SKATING magazine are available in the archive area.



Annual SKATING magazine subscriptions are available for \$27.50 within the United States. Canadian and foreign subscriptions are also available.

U.S. Figure Skating Online



U.S. Figure Skating Online, located at www.usfigureskating.org, is the official website of U.S. Figure Skating. Its purpose is to provide the more than 176,000 members of the organization with everything from downloadable forms to information about U.S. Figure Skating clubs and programs. Visitors can also join U.S. Figure Skating's Friends of Figure Skating, subscribe to SKATING magazine and donate to the Memorial Fund.

TELEVISION & FANS

Television Coverage Of Figure Skating At The Olympics

Figure skating arguably has the highest visibility of any Olympic sport, consistently receiving higher television ratings and more broadcast hours than any other sport in national and Olympic television programming.

During the 2010 Olympic Winter Games in Vancouver, British Columbia, primetime coverage received a 13.4 rating, with the men's free skate receiving a 14.5 rating/24 share.

1994 Olympic Winter Games figure skating broadcasts are the highest-rated Winter Olympic television programming of all time. The ladies short program from Lillehammer, Norway, had the sixth-highest rating in television history (48.5) and was the third largest of all time for a sporting event, placing behind Super Bowl XVI and Super Bowl XVII.

- Through the 17 nights of the Vancouver Olympic Games, NBC drew more viewers than the other three major networks combined. The Vancouver Olympics averaged 24.4 million viewers in primetime, more than doubling Fox, tripling CBS and quadrupling ABC over that span.
- NBC's unprecedented coverage of the 2010 Vancouver Olympics attracted 190 million viewers, making them the second-most watched Winter Olympics ever.
- The Vancouver Olympics on NBC stands as the most dominating non-U.S. Winter Olympics among viewers on record (dating back to Nielsen's advent of people meters in 1987).
- NBCOlympics.com had 361 million page views, more than double the number of page views during the Salt Lake Olympic Winter Games (145 million) and 44 percent higher than the total number during the Athens Olympics (251.4 million).

2010 OLYMPIC WINTER GAMES ON NBC

Event	Rating	Share
Pairs Short Program	14.3	23
Pairs Free Skate	14.2	22
Men's Short Program	12.2	19
Men's Free Skate	14.5	24
Compulsory Dance	13.4	23
Original Dance	13.2	21
Free Dance	12.5	20
Ladies Short Program	12.6	20
Ladies Free Skate	13.6	23

U.S. Figure Skating on NBC

U.S. Figure Skating and NBC Sports will continue their multi-year partnership through the 2014 Olympic Winter Games in Sochi, Russia. The agreement ensures live primetime and afternoon coverage of the U.S. Figure Skating Championships, as well as live afternoon coverage of Skate America, part of the ISU Grand Prix of Figure Skating, through the fall of 2013.



The partnership includes nine hours of live event coverage on NBC Sports during the 2010-11 season, including live primetime coverage of the ladies free skate at the 2011 U.S. Figure Skating Championships. Universal Sports, available in more than 60 million homes, will once again offer re-airs of NBC Sports coverage of Skate America and the U.S. Figure Skating Championships.

U.S. Figure Skating, NBC Sports and Universal Sports will also partner to provide 10 additional hours of coverage of the 2010 ISU Grand Prix of Figure Skating on NBC Sports. Universal Sports will offer additional live and taped coverage and re-airs of NBC programming. Icenetwork.com and universalsports.com will complement the television coverage by providing live and on-demand coverage of the entire ISU Grand Prix Series online.

2010-11 U.S. FIGURE SKATING TV SCHEDULE *(Schedule subject to change/All times Eastern/Check local listings)*

2010 ISU Grand Prix of Figure Skating Series

NHK Trophy Oct. 31, 2010.....4-6 p.m. ET.....NBC	Rostelecom Cup Nov. 21, 2010.....2-4 p.m. ET.....NBC
Skate Canada Nov. 6, 2010.....4-6 p.m. ET.....NBC	Trophée Eric Bompard Nov. 28, 2010.....12-2 p.m. ET.....NBC
Skate America Nov. 14, 2010.....4-6 p.m. ET.....NBC (LIVE)	Grand Prix Final Dec. 12, 2010.....2-4 p.m. ET.....NBC

2011 U.S. Figure Skating Championships

Jan. 29, 2011.....3-6 p.m. ET...NBC (LIVE)
Jan. 29, 2011.....9-11 p.m. ET...NBC (LIVE)
Jan. 30, 2011.....4-6 p.m. ET...NBC (LIVE)

2011 Smucker's Skating Spectacular

Feb. 5, 2011.....2:30-4:30 p.m. ET.....NBC

Figure Skating Fan Audience Profile

As a sport, figure skating has the largest fan base of females 12 and older. These fans prefer to watch skating over the NFL, MLB, NBA and college football.

- Figure skating has the sixth-largest fan base of people (male and female) 12 and older. (Only the NFL, MLB, NCAA football and NCAA basketball rank higher.)

- Figure skating ranked third in the Fan Intensity Index (percentage of fans who consider themselves avid).
- 65% of females over 12 consider themselves figure skating fans.
- 75% of women over 55 consider themselves figure skating fans.
- 68% of figure skating fans have college degrees.

- 52% of figure skating fans own a personal computer.
- Median household income of figure skating fans is approximately \$90,000.
- 34% have household incomes of more than \$100,000.
- 42% have household incomes of more than \$75,000.

*Based on research done by Turnkey Sports at the 2007 State Farm U.S. Figure Skating Championships and a 2003 ESPN Sports Poll and performance research at the 2004 State Farm U.S. Figure Skating Championships

U.S. Figure Skating Records

Olympic Records

- U.S. figure skaters have won more Olympic medals (46) than any other country.
- The United States has won at least one figure skating medal in 17 consecutive Olympic Winter Games dating back to 1948, when Dick Button won his first Olympic gold medal.

International Records

- Figure skaters representing the United States have won 183 World Championships medals and 51 World titles.

Singles Records

- Michelle Kwan, the most decorated U.S. figure skater in the history of the sport, claimed nine World medals (5 gold, 3 silver, 1 bronze), nine U.S. titles and two Olympic medals (1 silver, 1 bronze).
- Timothy Goebel became the first man in history to complete three quadruple jumps in one program, at 1999 Skate America in Colorado Springs, Colo.
- Tara Lipinski is the youngest-ever Olympic champion, winning the title in 1998 at age 15.

U.S. Figure Skating Events

More than 1,300 events, which include performances, exhibitions and competitions, are sanctioned by U.S. Figure Skating each year.

The nine regional competitions, followed by three sectional competitions, begin the pipeline of U.S. Figure Skating's qualifying competitions, which lead top athletes to U.S., World and Olympic levels. In the past seven years, approximately 20,000 figure skaters have competed at the regional level.

In addition to the many club, regional and sectional competitions, U.S. Figure Skating conducts the U.S. Figure Skating Championships and Skate America. Skate America is one of the six prestigious events included in the ISU Grand Prix of Figure Skating Series.

The U.S. Championships are the premier event conducted each year by U.S. Figure Skating. The competition features more than 250 skaters vying for national titles in three divisions (senior, junior and novice).

EVENTS

The U.S. Championships are typically held for 10 days in January. Bidding to become a host city of the U.S. Championships takes place three years in advance of the event, and bidding for other U.S. Figure Skating qualifying competitions takes place two years in advance. Clubs vying for any event must meet event requirements and venue specifications to be eligible.

The 2010 AT&T U.S. Figure Skating Championships held at Spokane Arena in Spokane, Wash., produced a record-setting attendance of 158,170 spectators throughout the week. The sellout crowd beat the previous record set at the 2007 State Farm U.S. Figure Skating Championships held at Spokane Arena in Spokane, Wash., by about 25,000 tickets sold.

The U.S. Adult Figure Skating Championships debuted in 1995 with 421 entries competing in 626 starts. The 2010 U.S. Adult Championships were held in Bloomington, Minn.

U.S. Figure Skating competitions typically attract an impressive number of national media. The U.S. Championships annually bring in more than 150 national and international journalists, with that number rising to 300 in an Olympic year. The event is one of the most visible Olympic-eligible championships in the United States.

In-Arena Fan Profile

On-site research was conducted by Turnkey Sports at the 2007 State Farm U.S. Figure Skating Championships in Spokane, Wash., over the weekend of Jan. 27–28.

- The number of female attendees nearly tripled the number of males.
- 42% had household incomes of \$75,000+ and 35% had incomes of \$100,000+, with a median income of \$90,000.
- 90% rated their overall experience at the event 5 or higher (on a scale of 1 to 7).
- 56% of fans considered themselves “avid” or “fanatical.”
- 37% traveled 200 or more miles to attend the event.
- 60% attended the event with family.
- 60% of fans said they were “extremely satisfied” with the event.
- 68% of fans agreed with the statement that “they would be more loyal to a company’s brand or service as a sponsor of U.S. Figure Skating.”
- 32% indicated they were “more interested in purchasing products and services from a sponsor.”

U.S. Figure Skating Board of Directors

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Coordinator

Hal Marron
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Winston Burbank
Administrative/Legal Group
Coordinator

icenetwork.com Video Schedule

Schedule is subject to change and may be subject to blackout restrictions.

2011 Upper Great Lakes Regional	Oct. 1–5, 2010
2011 North Atlantic Regional	Oct. 1–5, 2010
2011 Northwest Pacific Regional	Oct. 1–5, 2010
Progressive Presents Skating & Gymnastics Spectacular	Oct. 6, 2010
2011 Southwest Pacific Regional	Oct. 8–12, 2010
2011 New England Regional	Oct. 8–12, 2010
2011 Eastern Great Lakes Regional	Oct. 8–12, 2010
2011 Southwestern Regional	Oct. 15–19, 2010
2011 Central Pacific Regional	Oct. 15–19, 2010
2011 South Atlantic Regional	Oct. 15–19, 2010
Smokey Robinson Tribute on Ice	Oct. 20, 2010
2010 NHK Trophy (LIVE)	Oct. 22–24, 2010
Halloween on Ice	Oct. 27, 2010
2010 Skate Canada (LIVE)	Oct. 29–31, 2010
2010 Cup of China (LIVE)	Nov. 5–7, 2010
2011 Midwestern Sectional	Nov. 9–13, 2010
2011 Pacific Coast Sectional	Nov. 9–13, 2010
2011 Eastern Sectional	Nov. 9–13, 2010
Musselmann’s Applesauce Presents Brian Boitano Skating Spectacular	Nov. 11, 2010
2010 Skate America (LIVE*)	Nov. 11–14, 2010
2010 Rostelecom Cup (LIVE)	Nov. 19–21, 2010
2010 Improv on Ice	Nov. 25, 2010
2010 Trophée Eric Bompard (LIVE)	Nov. 26–28, 2010
2010 ISU Grand Prix & Junior Grand Prix Final (LIVE*)	Dec. 9–12, 2010
Silk Skate for the Heart	Dec. 9, 2010
2011 U.S. Junior Championships (LIVE*)	Dec. 14–18, 2010
Holiday on Ice	Dec. 23, 2010
2010 Kristi Yamaguchi Friends and Family Special	Dec. 29, 2010
2011 U.S. Championships (LIVE*)	Jan. 22–30, 2011
2011 Midwestern & Pacific Coast Synchronized Sectional	Feb. 3–5, 2011
2011 Eastern Synchronized Sectional	Feb. 3–5, 2011
2011 Midwestern Adult Sectional	Feb. 25–27, 2011
2011 Pacific Coast Adult Sectional	Feb. 25–27, 2011
2011 Eastern Adult Sectional	Feb. 25–27, 2011
2011 U.S. Synchronized Championships (LIVE*)	Mar. 2–5, 2011
2011 U.S. Adult Championships	Apr. 12–16, 2011

* Portions of the event will be broadcast live

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